

UIA offers companies access to key influencers in the international ultrasonic community through four key avenues: new website, *Vibrations* newsletter, Sound Solutions one-day meeting and UIA46 International Symposium.

## **UIA46 Annual Symposium**

The three day annual symposium will be held in Dresden, Germany 24—26 April 2017. Sponsorships include table top exhibits.

#### Website Banners

There are two positions available that will appear on every page of the site that will click through to the URL of your choice. See page two for more information about sizes, location, and costs.

# Vibrations Newsletter

Display ads are available in this newsletter that is distributed electronically every quarter. Ads include a link to the URL of your choice.

# Sound Solutions

This one-day midyear meeting is held each fall with an emphasis on practical answers to ultrasound problems that companies have. Sponsorships and tabletop exhibits are available for this meeting.

## **Sponsorship Packages**

Each package is for 12 months from date of payment. Go to page 4 to see details and pricing.

**Titanium** Includes two ad positions on website, full page ad in *Vibrations* newsletter and sponsor recognition/ tabletop exhibit at Sound Solutions midyear meeting and Annual Symposium and more.

**Gold** Includes masthead banner ad position on ultrasonics.org, half page ad in *Vibrations* newsletter and sponsor recognition/exhibit at Sound Solutions and Symposium.

**Silver** Includes vertical ad position on ultrasonics.org, 1/3 page ad in quarterly *Vibrations* newsletter and tabletop exhibit at Sound Solutions and Annual Symposium.

**Bronze** Includes 1/2 column page ad in quarterly *Vibrations* newsletter and tabletop exhibit at Symposium.

#### Select the level of exposure best for your company. Go to www.Ultrasonics.org/UIA46Reg



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# **2017 SPONSORSHIP PACKAGES**

|  | Titanium<br>\$5,000 | Gold<br>\$4,000 | Silver<br>\$3,000 | Bronze<br><b>\$1,500</b> |
|--|---------------------|-----------------|-------------------|--------------------------|
| Website                                |                     |                 |                   |                          |
| Masthead banner with URL link          | Х                   | Х               |                   |                          |
| Vertical banner with URL link          | х                   |                 | Х                 |                          |
| Career Center Ad                       | unlimited           | 4 per year      | 3 per year        | l per year               |
| Vibrations                             |                     |                 |                   |                          |
| Ad in 4 quarterly issues with URL Link | Full                | 1/2 page        | 1/3 page          | 1/2 column               |
| Sound Solutions                        |                     |                 |                   |                          |
| Sponsor Recognition                    | X                   | Х               |                   |                          |
| Tabletop exhibit                       | x                   | Х               | Х                 | Х                        |
| Complimentary Registration             | 2                   | 2               | 1                 | 1                        |
| UIA46 Symposium                        |                     |                 |                   |                          |
| Sponsor Recognition                    | Х                   | Х               |                   |                          |
| Tabletop exhibit                       | Х                   | Х               | Х                 | Х                        |
| Complimentary Registration             | 3                   | 2               | 1                 |                          |
| Proceedings Sponsorship                | Х                   | Х               |                   |                          |
| Sponsor Badge Ribbon Recognition       | х                   |                 |                   |                          |
| Onsite Program Recognition             | х                   | Х               | Х                 | Х                        |
| Exhibitor Badge Ribbon Recognition     | Х                   | Х               | Х                 | Х                        |



Types of Design Service Companies used by UIA members





Types of Ultrasound Companies used by UIA members

