Summer 2013

/ibrations

ultrasonic industry association powering sound ideas

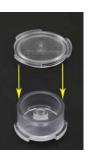
Vibrations

UA 42: 2013 Symposium Report

UIA held its 42nd Symposium at the Hilton Orlando Lake Buena Vista, a stone's throw from Downtown Disney, from April 22 – 24th 2013. Over 60 attendees networked with leadingedge experts from industry and healthcare, and contributed to a stimulating technical programme, albeit whilst their families enjoyed the warm Florida sunshine!

One of our generous sponsors, Meggitt Sensing Systems, kicked us off with a continental breakfast on our first

day, and paved the way for Leo Klinstein to tell us about some objective welding



tests carried out with a new Dukane test part - the iSTeP - which utilises a two -piece cylindrical geometry, and includes port access for leak testing, and a tab system for systematic pull tests.

An ongoing challenge for the transducer manufacturing community is the worldwide drive to reduce lead usage, and this was considered in detail by Eberhard Hennig from PI Ceramic. He described the state of the art in lead-free materials, with BNT-BT (a polycrystalline of bismuth, sodium and barium titanate) and KNN (sodium potassium niobate) materials showing promise for transducers and actuators respectively. Dominick DeAngelis (Kulicke and Soffa) then took us through the challenges in designing preload bolts for ultrasonic

transducers used in wire and ball bonding applications, concluding that eliminating parasitic modes at the design stage (even using simple I-D models) significantly improves system performance and longevity.

Continued on page 2



You'll want to know:

- Call for Papers for UIA 43 is on page 10
- Exhibitor / Sponsor information is on page 11
- Registration form is on page 15
- Positions available from Integra on page 16

UIA 43: 2014 Symposium ~ CSIC, Madrid, Spain

UIA 43 will be held on the campus of CSIC in Madrid, Spain. "We are looking forward to a very productive symposium with input from throughout Europe, the United States, UK, Australia and more. This year, we hope to welcome our ultrasonic colleagues from Latin and South America as well," noted UIA President

Mark Hodnett as he announced the location of the next UIA Symposium.

Margaret Lucas, Professor of Ultrasonics, Head of Systems, Power & Energy Divi-

sion, University

of Glasgow, Scotland and Enrigue Riera, Head of the Department of Sensors and Ultrasonics Sys-

tems, CSIC, Madrid, Spain , will serve as co-chairs.

For more information about UIA 43, go to page 6.

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Leo Klinstein, Dukane

Present innovations enable power conversion within very small volumes



Jay Sheehan, JFS Engineering

Pedro Acevedo was first up after refreshments, updating us on his previous work in investigating crosstalk issues in medical ultrasound transducers, with some interesting trends observed in frequency convergence when examining the problem using Finite Element modelling. Taking us up to lunch, Wanda Wolny talked in detail about Meggitt's innovative and versatile PiezoPaint™ technology, with potential applications for in-fabric motion sensing (e.g. for machine operators) and filter cleaning.

The afternoon session commenced with our Industrial Session invited speaker, Alfredo Vazquez Carado, from Micromechatronics Inc, a spinoff from Penn State University. In a fascinating and stimulating talk, Alfredo explained the design characteristics and applications of piezoelectric transformers for power conversion. The technology dates back to the 1950's, but has been optimised and harnessed to great effect in recent years with volume applications such as laptop monitor backlighting. Present innovations enable power conversion within very small volumes (>1kW/in³), developed using Finite Element analysis in much the same way as transducer designs, and ultra high voltage (100 kV) DC-DC converters.

UIA President Mark Hodnett (NPL, UK) then described the positive results from a collaborative European project which has designed and realised 20 kHz batch and flow sonoreactors. These deliver controlled doses of acoustic cavita-

tion, which are then to used to influence crystal populations in honey, and so extend its shelf life. Our final presentation of the day was from Jessica Riedl (lowa State), who described her research into polymer film welding using ultrasonics, with potentially wide application in the food packaging sector. She showed that bond (seal) strength correlated well with increases in horn output, and will now move on to burst testing, important for all potato chip packaging!

ULA 42: 2013 Symposium Report, continued

Our Monday Reception Event followed (sponsored by Sonobond) and delegates enjoyed local and international beers and cuisines, and stimulated discussion on technology trends either side of the Atlantic.

Tuesday 23rd Workshop and Standards session opened with lay Sheehan (JFS Engineering) updating his popular tutorial on transducer design and modelling, with particular focus on using ANSYS Workbench and ADPL to translate ideas and manufacturers' specifications into realistic system predictions, using his own wealth of valuable experience. Following this, a special presentation was made to Alan Broadwin (Ainslie), whose many years of experience in the ultrasonics industry have contributed greatly to the work and progress of the UIA (see Vibrations Summer 2012). UIA Vice President Mark Schafer presented Alan with a lifetime Honorary UIA Membership, and a commemorative plate. Alan then gave a brief history of the evolution of standards in power ultrasonics, paving the way for our next two speakers.



Mark Schafer presents lifetime **UIA Membership to Alan** Broadwin

Mark Schafer then retook the stage in his role as Convenor for International Electrotechnical Commission Technical Committee 87, Working Group 7 (IEC TC87 WG7), to talk about how the work and framework of IEC supports good manufacturing practice worldwide, and moreover, how the development of existing and new standards relies on inputs from, and directly affects outcomes of research, manufacturing and academia. WG7 focuses specifically on Ultrasonic Surgical Equipment (including lithotripsy), where existing standards are limited, for example, to longitudinal mode surgery devices. Mark then explained how to get involved through National Committees.

Bajram Zegiri (NPL, UK), Convenor of IEC TC87 WG3 (High Power Transducers) then described the history of attempting to generate standards in the area of industrial ultrasound, with specific focus on ultrasonic cleaning. As far back as the 1970's, IEC piloted a pro-

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UIA 42: 2013 Symposium Report, continued

gramme of measurements amongst cleaning system manufacturers, in response to user needs for an objective assessment of cleaning performance, and the development of a quantitative cavitation parameter, but to date, no standards yet exist. The advent of more refined methods for detecting and characterising cavitation in a meaningful has re-energised this area, and a recent survey carried out through the National Committees demonstrated the need for a revised Technical Report, addressing fundamental acoustic parameters. (See page 7 for more information). The structure of the updated document will be agreed over the coming year, and a WG3 meeting is planned in Madrid during UIA 43.

Following refreshments, sponsored generously by Sonobond, Onda Corporation's Petrie Yam described progress made in developing systematic methods for characterising ultrasonic cleaners, building perfectly on the material presented by Bajram Zeqiri. Using a wideband acoustic sensor and a prototype scanning rig, Onda are able to generate spatial maps of ultrasonic cleaners used in conventional and megasonic frequency ranges, beginning to address the needs of industry.

Our invited presenter for Tuesday, providing a stimulating departure from the demands of standardisation, was Laura Kloepper (University of Hawaii). She spoke about the fascinating topic of adapative focusing by marine mammals, with particular focus on her research with bottlenose dol-



Laura Kloepper

phins and the false killer whale, which appears to use a fat-filled 'melon' structure in the skull as an acoustic lens. Laura deployed an array of hydrophones, to detect consistent beam geometries generated by the whales when presented with a systematic set of echolocation targets, of different sizes, and at different positions. It is apparent that the whales are able to generate broadband pulses (tens of kHz), and may even adjust the target focal region according to target distance. Laura's present topic of research is examining how bats echolocate in air, for which she is adopting an analogous sensor array strategy, in the form of a 224-element MEMS array.

Concluding the day's formal presentations was the poster session, with research as diverse as thermochromic materials as visualisation tools (Bajram Zegiri) and biosensing MES resonators (Ivan Rivera). The winning poster, with a cash prize sponsored by Ethicon (A Johnson and Johnson company) was on Low loss VHF and UHF Filters Based on Piezoelectrially - and Capacitively -Transduced Resonators by I-Tsang Wu, Julio Dewdney and Jing Wang, RF-MEMS Transducers Group, Center for Wireless and Microwave Information Systems, University of South Florida

And so onto Disney! Part of the UIA 42 delegate programme was for a "behind the scenes" tour of selected highlights of the Disney campus, which gave a brief insight into the business philosophies, branding and innovation that 'generate the magic' for so many guests each year. And it turns out that there really is a whole 'downstairs' to the Magic Kingdom. From there, we journeyed to the House Of Blues at Downtown Disney, for a very convivial Symposium dinner.

Wednesday 24th was our Medical Sessions day, with Jay Sheehan at the Chairman's helm, and our first presenter was Rainer Schmitt (Sonavation). Rainer has a prestigious track record in ultrasound research, and his latest work was fascinating: the use of acoustic impedance changes, caused by structures and features, when a fingerprint is pressed onto a piezoelectric sensor, or in other words, acoustic impediography. Advanced prototypes have been successfully demonstrated, and the technology is now ready for full biometric application.

Bajram Zeqiri (NPL, UK) then spoke about some of his pioneering work in using novel materials to development ultrasonic sensors based on the pyroelectric effect, rather than the piezoelectric effect which is the conventional application. Pyroelectric sensors are phaseinsensitive, meaning that they



Integrating energy density probe, piloted by IEC in the 1980's

The advent of more refined methods for detecting and characterising cavitation in a meaningful way has re-energised the development of a quantitative cavitation parameter



Bajram Zeqiri (NPL, UK), Convenor of IEC TC87 WG3 (High Power Transducers)

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Tony Jun Huang, The Pennsylvania State University, invited speaker

Tony explained the principles and challenges behind Acoustic Tweezers: the use of surface standing acoustic waves to manipulate particles. potentially allow ultrasound images to be obtained without speckle artefacts. This novel imaging approach was successfully demonstrated to image test phantoms tomographically, with the next step being to image breast tissue. Our popular Unconference session followed, where delegates took advantage of the extended networking opportunities to build new strategic relationships, and debate the finer points of transducer modelling .

UIA 42: 2013 Symposium Report, continued

After refreshments, we were delighted to welcome our guest speaker, Tony Jun Huang. Fast paced and packed with impressive examples – including a micro-fluidic version of one of Roberto Carlos' free kicks – Tony explained the principles and challenges behind Acoustic Tweezers: the use of surface standing waves to manipulate particles. Tony



Eberhard Hennig helps Dominick DeAngelis work out a problem during the Unconference



Ron Staut, APC

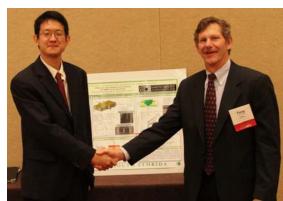


Poster judges Foster Stulen, Tony Crandall and Wanda Wolny confer before selecting I-Tsang Wu's poster on piezoelectric resonators as UHF and VHF filters as the winner.

has developed devices for blood separation,2D focusing and even a method to generate liquid crystal optical shutters, all using sound. Following lunch, Jing Wang gave a talk on VHF and UHF filters, based upon piezo resonators, which allow GHz frequency filtering of electrical signals to be carried out, effectively using micro -mechanical motion. Next up was Eric Lawrence (Polytec) who brought the audience up to date with the state-of-theart capabilities provided by laser Vibrometry. He showed specific examples of therapeutic ultrasound transducer field measurements, CMUT characterization, and Lamb wave NDT, and a new vibrometer variant with a bandwidth in excess of I GHz. Concluding our successful Symposium, Andy Mathieson (University of Glasgow, UK) detailed his research in characterising the motion, output and performance of ultrasonic bone-cutting devices, which exhibit strong non-linearities at higher temperatures, and which require careful characterisation to maximise clinical performance.

UIA President Mark Hodnett wrapped up proceedings, thanking our generous sponsors, and in the exit survey, encouraged delegates to choose their preferences for UIA 43, and the results of the survey, allied to internal discussions, have confirmed our 2014 Symposium for Madrid, April 22-24. And we look forward to seeing you all there.

UIA 42: Photos



Poster winner I-Tsang Wu is congratulated by Tony Crandall, Poster Chair.



Eric Lawrence, Polytec

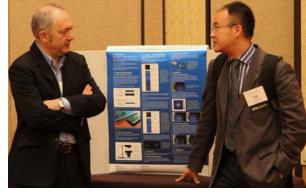


Dominick DeAnglis, Kulicke & Soffa Industries, Inc. at work...



... and talking to his new friends, Walt and Mickey





Bajram Zeqiri, NPL, chats with Jing Wang, University of South Florida



Wanda Wolny, Meggitt



Andrew Mathieson, University of Glasgow in Scotland



Cathal Heavey and Brett Merkel, Stryker Instruments

Orlando 2013

Page 6

Ultrasonics Labs at the Institute for Physics and Information Technologies where the Thursday tour will be: drying, de-foaming, non-linear characterization of transducers, semianechoic chamber and more.









Map of Iberamerica

UIA is delighted to to go to Madrid, Spain for the 43rd Annual Symposium.

The program will go from Wednesday, 23 April to Friday, 25 April.

Madrid was chosen by the UIA Board of Directors for many reasons:

• As an international association, UIA is committed to meeting in different locations around the world.

(1)A 43: 23 - 25 April 2014 Madrid, Spain

- The support that CSIC (Consejo Superior de Investigaciones Científicas) can provide as a host location includes strong connections throughout Iberoamerica as well as the Ultrasonics Laboratory for the Thursday afternoon tour.
- The ease of travel to Madrid

More about CSIC

The Consejo Superior de Investigaciones Científicas (CSIC) (Spanish National Research Council) is the largest public institution dedicated to research in Spain and the third largest in Europe. Belonging to the Spanish Ministry of Economy and Competitiveness through the Secretary of State for Research, Development and Innovation, its mission is to foster, coordinate, develop and promote scientific and technological research, of a multidisciplinary nature, in order to contribute to advancing knowledge and economic, social and cultural development, as well as to train staff and advise public and private entities on this matter.

The CSIC has 135 Institutes or Centres distributed throughout Spain. There is also a delegation in Brussels. It has considerable experience in both participating and managing R&D projects and training grants. Under the 6th Framework Programme, the CSIC has signed 418 actions (37 coordinated by the CSIC). Under the 7th Framework Programme, the CSIC has signed 370 actions (35 coordinated by the CSIC).

The CSIC has been the 5th organisation in Europe in project execution and funding in the 6th Framework Programme. The CSIC is the responsible of 20% of international scientific publications of Spain and 30% of the Spanish European patents. It has a staff of more than 10,000 employees, among them 3,200 scientists and about 3,800 pre and postdoctoral researchers. It also manages a range of important facilities; the most complete and extensive network of specialist libraries, and also has joint research units. Its multidisciplinary and multisectorial nature means CSIC covers all fields of knowledge. Its activity covers everything from basic research to technological development.

from Europe, North America and beyond. As a major European air hub, there are direct and inexpensive flights to Madrid from all major cities.

 The meeting facilities are designed well for the UIA Symposium, with our meeting facilities in the historical Residencia de Estudiantes pictured below.

Below is the charming area where our symposium will be held.



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Symposium Schedule

The UIA Symposium will be held Wednesday - Friday, 23 -25 April at the Residencia de Estudiantes.

We will have full day sessions for Industrial/Research and Medical applications on Wednesday and Friday.

Thursday morning will feature workshops and special exhibitor presentations based on the Pecha Kucha format - 20 slides are presented with 20 seconds allotted to each slide. These "Lightening Rounds" will enable exhibiting companies to share their information with all the participants. Exhibitor representatives will still have the opportunity to talk with symposium participants and share their literature during our symposium breaks.

The student and researcher poster session will also be held on Thursday. UIA will again present a cash prize to the winning student poster.

Tours and demonstrations at the CSIC Ultrasonics Laboratory will be Thursday afternoon.

Thursday evening will conclude with a special event for UIA Symposium participants that will feature a quintessential view of Madrid. See below for more information about the Corral de la Moreria.



UIA 43: Madrid 23-25 April 2014

Staying in Madrid: Hotel Hesperia Emperatriz

As we did at both NPL and the University of Scotland in Glasgow, our symposium sessions will not be held in a hotel. However, UIA is arranging for a block of rooms at the Hotel Hesperia Emperatriz in Madrid that is large enough for all our participants to stay in one location.

Room rates are just €85.25

single and €94.05double. The hotel is just .9 mile / 1.4 km from the auditorium at CSIC within easy walking distance after the buffet breakfast at the hotel (included in your room rate).

More information about making your room reservation will be available at

www.ultrasonics.org



Thursday Evening: Corral de la Morería

On Thursday evening, UIA is visiting the Corral de la Moreria, a restaurant which holds one of the most famous and prestigious Flamenco shows in the world.

The evening includes a three course dinner featuring traditional Spanish cuisine. After dinner, you will be treated to a



magnificent show featuring some of the best known Flamenco dancers.

This event is included



in the full registration fees. Tickets may be purchased for your guest when you register for the symposium. New this year is the opportunity for each exhibiting company to provide a visual overview of their products and services to the entire symposium. - showing 20 slides with 20 seconds per slide. Page 8

UIA 43: More About Our Host DSUS

The Department of Sensors and Ultrasonic Systems (DSUS) builds on previous Ultrasonics Laboratory created in 1971 by Prof. Juan A. Gallego-Juárez.

Presently DSUS work is mainly dedicated towards R&D activities . The Department of Sensors and Ultrasonic Systems (DSUS) builds on previous Ultrasonics Laboratory created in 1971 by Prof. Juan A. Gallego-Juárez within the Acoustics Department of the Center for Physics Research (Centro de Investigaciones Fedsicas, L. Torres Quevedo) at the Spanish National Research Council (CSIC). Following the creation of the Institute of Acoustics, IA (1975), the Ultrasonics Laboratory became one of the three IA research units under the name Structural Research Unit for Ultrasonics ("UEI Ultrasonidos"). In 1994 new CSIC regulations were established and the Research Unit for Ultrasonics was transformed in the Department of Ultrasonic Signals, Systems and Technologies. Finally, in 2013, such Department was integrated in the new Institute for Physics and Information Technologies (DSUS).

Within the Ultrasonics Department the Power Ultrasonics Group (GUP) has been very active throughout decades with a large and recognized experience in the research and development of new power ultrasonic transducers for fluids and multiphase media as well as in ultrasonic processing research. The GUP has been the founder of the spin-off company PU-SONICS S.L devoted to the development and commercialization of power ultrasonic technologies for industrial and environmental applications.

Presently DSUS work is mainly dedicated towards R&D activities for the development of ultrasonic sensors, actuators and corresponding electronic systems, including their physical foundations and applications. This work implies carrying out research in advanced technologies under two main research

lines:

- a) Ultrasonic sensors and systems for non-invasive analysis, modeling and testing of media (Low Intensity Ultrasonics).
- b) Ultrasonic systems and actuators for treatment and production of their effects on media. Advanced modeling and design technologies for a variety of applications (Power Ultrasonics)

The aim of the research lines cultivated in the department is to develop new knowledge, models, and effective technological solutions for the analysis of media, materials and structures as well as for the production of permanent effects within them.

IECTC 87 - WG3 High Power Transducers

Convenor Report

Views of National Committees (NCs) were sought on the future of IEC/Technical Report (TR) 60886 "Investigations on test procedures for ultrasonic cleaners", which had had been published in 1980's. Five options were given, ranging from withdrawal to revision, scoped to include methods of measuring quantities such as the spatial distribution of acoustic pressure using hydrophones.

The consensus was that IEC/ TR 60886 should be revised with scope and content expanded to reflect technical progress made over the last thirty years in test procedures employing devices such as hydrophones and cavitation detectors.

NCs were also requested to nominate to experts to serve on WG3 to contribute both to the revision of 60886 and to consider measurement techniques applicable to a broader range of industrial applications which exploit the occurrence of cavitation. Experts were duly nominated from China, Japan and the US. The structure and scope of the revised document will be discussed at the upcoming October meeting of WG3, with a target of developing an advanced draft by the end of 2014.

Bajram Zegiri

September-2013

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President's Message

Hot on the heels of a stimulating 42nd UIA Symposium in Orlando, where participant feedback indicated that a European location would be of interest to many of our delegates, I am delighted to say that UIA 43 will be held in Madrid in April 2014. This provides a terrific opportunity to hear about the latest work in industrial and medical ultrasound in Europe, and - in a country with strong links to South America research and product development from overseas too.

Your post-Symposium feedback was extremely valuable, and told us that some aspects of the Orlando meeting didn't fully meet your expectations. First and foremost, please let me apologise for this, and assure you all that we will work diligently to provide cutting edge presentations, quality exhibitors and workshop content in Madrid and beyond.

Of course, UIA Symposia are competing with other events in the conference calendar, and so to generate a strong programme in future years, I call upon you, our members and sponsors, to spread the word to your colleagues, collaborators and customers about the unique opportunities for networking and applied science that the UIA Forum provides. This will help generate the stimulus for the wider ultrasound user community to choose to present their new work to the UIA audience, and reap the corresponding benefits. We are now open for abstracts!"



UIA Executive Director Fran Rickenbach confers with important symposium participants.



Mark Hodnett, UIA President, looks forward to the year ahead:

I call upon you, our members and sponsors, to spread the word to your colleagues, collaborators and customers about the unique opportunities for networking and applied science that the UIA Forum provides.

UIA Board of Directors 2013 - 2014

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23 - 25 April 2014

2014 UIA Symposium Call for Papers

The Ultrasonic Industry Association invites you to submit a 200 word abstract for consideration of presentation or poster on 23 - 25 April at its 43rd Annual Symposium in **Madrid**, **Spain** at the CSIC. Plan now to join UIA for this international conference featuring the best of ultrasound from around the world. For more information, please go to <u>http://www.ultrasonics.org</u>

Please note the appropriate category and preferred format of your proposed presentation:

Industrial Applications: NDE, Measurements, Cleaning, Atomization, Materials Processing, Effluent Processing, Food Processing, Joining and Fastening, Welding and Cutting, Sonochemistry, Underwater Applications, Remote Sensing, Transducer Design/ Materials.

Medical: Surgical, Therapeutic, HIFU/LIFU, Bioeffects, Tissue Characterization, Bio-Acoustic Microscopy, Transducer Design/Materials

Preferred Presentation Method: **Paper Presentation Poster Session**

Deadline: 31 October 2013

Important Information: Papers will be no longer than 25 minutes; final abstracts must be submitted via email. The session chair will contact you directly to discuss your proposed presentation. Bio-sketches and presentation suitable for distribution to participants on a USB memory device at the symposium must be submitted to the UIA office no later than **30 March 2014**. Final papers will be due shortly after symposium, at a date to be announced. **Accepted presenters receive a discounted registration fee.**

Please type or print your information below	Please	type or	print your	^r information	below
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Presentation Title		
Authors		
Presenters		
Main Contact		
Name		
Address		
City	State/Prov	Country
Phone	Email	

Symposium Chairs:

Margaret Lucas, Professor of Ultrasonics, Head of Systems, Power & Energy Division, University of Glasgow, Scotland > <u>Margaret.lucas@glasgow.ac.uk</u>

Enrique Riera, Head of the Department of Sensors and Ultrasonics Systems, CSIC, Madrid, Spain

• <u>enrique.riera@csic.es</u>

Please submit this form to <u>uia@ultrasonics.org</u>

Ultrasonic Industry Association 🗧 PO Box 2307 🗧 Dayton, OH 45401-2307 🗧 USA

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UIA offers companies access to key influencers in the international ultrasonic community at their annual symposium. This year, we offer both exhibit and sponsorship opportunities:

Sponsorship Levels

Level One - Refreshment sponsorship - \$1,500 includes recognition in symposium literature, and logo on refreshment table;

Level Two - Reception sponsorship - **\$1,995** includes recognition in symposium literature, and logo on buffet table;

Level Three - Lunch sponsorship - **\$2,750** includes recognition in symposium literature, and signage at lunch;

Level Four - Proceedings sponsorship—\$2,000 includes recognition in symposium literature, and recognition in the printed and electronic proceedings.

"The UIA Symposium was very informative and interactive. Our company found it to be a valuable experience for showcasing our technology and interacting with key people in the Ultrasonic Industry. Half of the audience were already customers, and the other half were potential customers with applications for our technology."

Eric Lawrence, Polytec Inc.

Please use the form attached or contact UIA for more information

Exhibit Opportunities

Level One Exhibitor – UIA Corporate or Sustaining Member \$1,795 - includes recognition in symposium literature, opportunity to make a 6 minute presentation to participants; literature only table and one full symposium registration;

Level One Exhibitor – Non Member \$1,995 - includes recognition in symposium literature, opportunity to make a 6 minute presentation to participants; literature only table and one full symposium registration;

Level Two Exhibitor – UIA Corporate or Sustaining Member \$2,470 - includes recognition in symposium literature, opportunity to make a 6 minute presentation to participants; literature only table and two full symposium registrations.

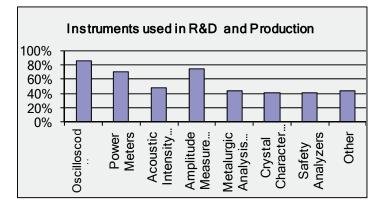
Level Two Exhibitor – Non Member \$2,750 - includes recognition in symposium literature, opportunity to make a 6 minute presentation to participants; literature only table and two full symposium registrations.

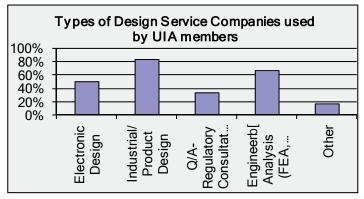
All fees are if paid prior to 20 December, see contract...

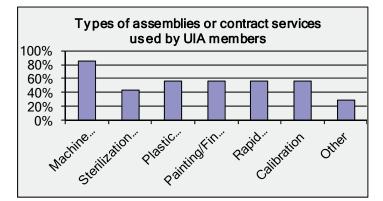
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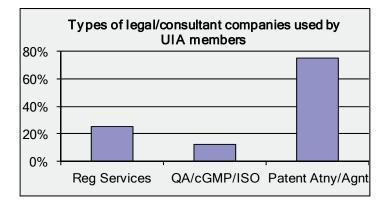


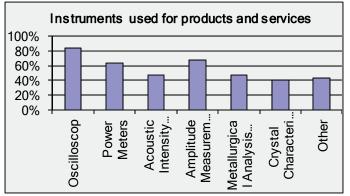
Products and Services used by UIA members

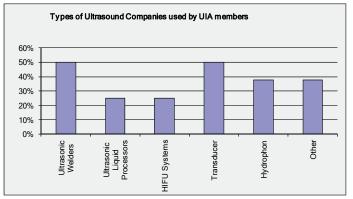


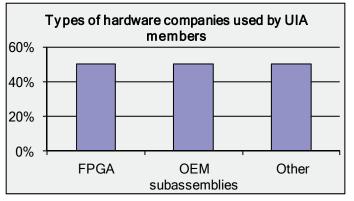


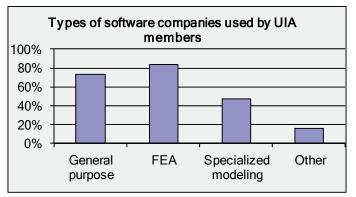














Our location at the CSIC Auditorium provides UIA with the opportunity to introduce a new exhibitor program based on the Pecha Kucha concept. Simply, this is what each exhibitor gets:

- Presentation time of 400 seconds to present 20 slides, 20 seconds per each slide
- The presentation may be about any or all of your ultrasonic products or services
- The presentation will be made to all of the participants at an appropriate time (if your company is in the medical arena, your presentation will be scheduled the same day as the medical sessions).
- Because the lobby of the auditorium is open to the other CSIC students, displays will be limited to literature displays only.
- Exhibitors also have the opportunity to demonstrate their equipment at the CSIC Ultrasonic Laboratory during the tour on Tuesday afternoon. Space for this demonstration is limited and is available on a first come / first served basis.

WANT TO KNOW MORE ABOUT PECHA KUCHA? GO TO HTTP://WWW.PECHAKUCHA.ORG/FAQ

Please use the form attached or contact UIA for more information

P O Box 2307 Dayton, OH 45301-2307 USA Phone: +1.937.586.3725 Fax: +1.937.586.3699 uia@ultrasonics.org www.ultrasonics.org





43rd Annual UIA Symposium 23 – 25 April 2014

CSIC Madrid, Spain

Please complete the contact information below. This person will receive all exhibitor correspondence.

Company Name:				
Contact Person:				
Title:				
Address:				
City:		State:	Zip:	
Phone:		Fax:		
E-mail:				
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EXHIBIT SCHEDULEWednesday, 23 April 2014800Literature Set-900 - 1600Literature Tab	up 800 - 1200	<u>I</u> Literature Tables Practical demos	<u>Friday, 25 A</u> 800 - 1530	pril
PAYMENT INFORMATIO	Л			
Sponsor please indicate the sp	onsorship level PLEASE SPEC	IFY THE EVENT YOU WISH	h to sponsor	
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BEFORE 20 December	Member - \$1,795	□ Non-Member - \$I		
	. ,	□ Non-Member - \$2	2,195	\$
	Member - \$2,470	□ Non-Member - \$2 □ Non-Member - \$3		
TOTAL				\$
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METHOD OF PAYMENT: Person's name on card:	 Check Enclosed (Ma Purchase Order nun Please charge my creation 	ke checks payable to UIA nber or attach copy	A)	mex
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We agree to comply with all the may be held. We understand that			ns under which di	splays
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Students presenting posters on Thursday may also attend either the Wednesday or Friday session at no additional charge. Please select which additional

day.

43rd Annual VIA Symposium Registration 23 - 25 April 2014 CSIC, Madrid, Spain

powering sound ideas			
	Fee Schedule	By 2/3	I/I/I4 & after
	Full conference (Wednesday-Fr		aller
First Name	Full conference - Member	\$875	\$965
	Full conference - Nonmember	\$995	\$1,095
Last Name, Designation	Speaker - Full conference	\$750	\$825
	Student - Full conference	\$495	\$545
Nickname for badge	Daily fees (Wednesday, Thursda	•	•
	Daily Rate - Member	\$295	\$325
Position/Title	Daily Rate - Nonmember	\$400	\$440
	Speaker - Daily	\$295	\$325
Employer	Student - Daily	\$195	\$195
	Student - Poster Presenter	\$75	\$75
Employer City/State	Exhibit Levels - Members		
	I - I table, I full registration	\$1,795	\$1,975
For mailing purposes, I prefer my	II - I table, 2 full registrations	\$2,470	\$2,670
Home address as follows:	Exhibit Levels - Non members	ΨΖ, 17 Ο	Ψ2,070
Work address as follows:	I - I table, I full registration	\$1,995	\$2,195
	II - I table, 2 full registrations	\$2,790	\$3,070
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Address	Sponsorship Levels	¢ 1 500	¢ I 500
	I - Refreshment Sponsor	\$1,500 © 1,005	\$1,500
City, State, Zip, Country	II - Reception Sponsor	\$1,995 \$2,750	\$1,995
	III - Lunch Sponsor	\$2,750	\$2,750
Phone	IV - Proceedings Sponsor	\$2,000	\$2,000
	Special Event		
E-mail	Thursday Evening Event	\$180	\$190
	NOTE: Thursday evening is included		
Please register me in the following manner:	registration fee. Additional tickets r	nay be purch	nased for
Full Registration includes, Thursday evening event -	companions.		
please check boxes to confirm your participation			
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YES, I will attend Thursday Evening	Registration/Sponsorship/Exhibit	\$	
Select for which category you are registering:	Thursday Evening Event	\$	-
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Special Events			
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You may register on-line at www.ultrasonics.org

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